

Corporate Gookie Gifts

We are Celebrating our 40th Anniversary in March 2023!





email: orders@bluechipcookies.com



Innovative, Known for Many "Firsts!"

- We are into our 40th year! Our doors initially opened to the public on March 15, 1983, in San Francisco on Fisherman's Wharf.
- We were the **FIRST** bakery in the world to create and serve the White Chocolate Macadamia Cookie, 1983.
- Our name is based on "Blue Chip" stocks wall street theme, meaning "the best, highest quality."
- Guittard Chocolate created the **FIRST** white chocolate chip for Blue Chip Cookies in 1985 because of our popularity of the White Chocolate MAC!
- Baked from scratch, we use only the finest ingredients: AA real butter, pure vanilla, specialty flour, cane sugar, gourmet chocolates, and more.
- Simple to complex; sweet and salty; sugar and spice; traditional and specialty.
- We were one of the **FIRST** mail-order gourmet cookie businesses, which started in 1984.
- We now have 7 locations currently that bake and serve Blue Chip Cookies: Milford, OH; Basehor, KS; Gardner, KS; Lansing, KS; Leavenworth, KS; Leawood, KS; Newport, KY. Coming soon stores in Dallas, Texas area.
- Our E-commerce Store and Corporate Gifts ship nationwide and to Canada. All online and corporate orders ship from our Milford, OH Corporate Facility.
- In 1987, the original owner of Blue Chip Cookies, Matt Nader, created the **FIRST** National Cookie Day which falls on December 4th of each year. #NationalCookieDay
- We were named **FIRST** Place, as "best cookies" in 10 Cities! San Francisco, San Diego, Atlanta, Cincinnati, Kansas City, Houston...just to name a few.
- We have over 25 flavors, only in December do we reduce our portfolio to 15–18, due to the surge of business during the holidays. Our cookies are simply delicious.
- Privately owned by Donna Drury-Heine and Bob Heine for the last 15 years, the 3rd owners and now the longest owners, since 1983. A woman-owned business, our corporate office, and baking fulfillment facility are in Milford, OH, outside of Cincinnati, OH.

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BLUE CHIP COOKIES

OUR PURPOSE: DELIVER THE BEST IN CLASS COOKIE GIFT EXPERIENCE TO OUR CUSTOMERS!





ALL YEAR ROUND THANK YOU GIFTS!

Send a box of cookies to your customers and employees to celebrate and appreciate birthdays, anniversaries, employee appreciation and more.

We will customize different aspects of your gift to make it special.



MARKETING AND LEAD GENERATION

Make Blue Chip part of your marketing strategy, lead generation, trade shows and more, by using 2 cookies in a small white box to open the door to a bigger conversation. Recent data gathered show that when using our cookies, lead to close of a sale increase by 42%. Why, because our cookies create trust and conversation.



HOLIDAY AND SPECIAL DAYS

Create a customized box for any season.

Be noticed by creating your own special initiatives.

Happy Holiday, Merry Christmas, Happy New Year! Check out all our boxes. Customization at its best!





Premium Portfolio-14 Cookie Per Box, seven flavors

Enjoy our top-selling flavors all in one box for a beautiful price: Chocolate Chip (2), Chocolate Chip M&M (2), Cinnamon Delight, aka the Snickerdoodle (2), Peanut Butter (2), Sugar with Seasonal Sprinkles (2), White Chocolate Macadamia (2) and the Cookie of the Month FREE. Add another flavor for \$4.00.





Corporate Price: \$32.97-plus shipping

Included with every box: Choose your unique belly band and customize the enclosure card with your message—other customization options on request, at additional costs.





The MyWay-12 Cookies Per Box, six flavors

Curate your box of seven gourmet cookie flavors from our cookie list on pages 12-13.

Corporate Price-\$33.97, plus shipping

Choose your unique belly band (customized with a lead time), and we personalize your enclosure card with your message.

We can make a special "stripe" belly band with your logo and colors."

Check out list on page 12-13

Add a 7th Flavor for \$4.00





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The Excellent Eight-8 Cookies per box, four flavors.

Pick up to four cookie flavors to create your SWEET TREAT of eight cookies.

Corporate Price: \$22.97,plus shipping.

Included with every box: Choose your package and customize your enclosure card with your message.





COOKIE TINS























The Cookie Tin-16 Cookies, 8 flavors \$53.00, plus shipping.

Big Tins-40 Cookies \$99.00, plus shipping





We create a label with your message or you can create.



The FAB Four-4 Cookies, 2 flavors.

The FAB FOUR was created in 2022 because our customers asked for a gift under \$16.00 to appreciate and recognize. Choose two flavors from our list. We pack it in a 4 x 4 x 4 white box with colorful crinkle paper surrounding it to match your logo. Great for marketing initiatives, birthdays for customers or employees, employee recognition, anniversaries, lead generation, client appreciation, celebrations, etc.

Flavors to Choose From: All current flavors

Corporate Price: \$14.95 shipping included.





We create a label with your message or you can create.



The Sweet Treat-Two Cookies in a Box, same flavor

The "Cookie Card" is a powerhouse! Great for marketing initiatives, birthdays for customers or employees, employee recognition, anniversaries, lead generation, client appreciation, celebrations, etc. We send two cookies of the same flavor in a 4 x 4 x 2 white box with colorful crinkle paper surrounding it to match your logo. We will do single cookies, but they must be using our blue, white, and light blue sprinkles.

Flavors to Choose From: Any flavor from our list.

Labels: We customize your label with your message and add a card!

Corporate Price: \$10.75/box, shipping included.



Personalize with Flavors NO NUTS FLAVORS



- 1. Berries & Cream: A decadent cookie with dried berries and Guittard white chocolate! Like a fine wine, a holiday favorite.
- 2. Black & White: Oban chocolate with Guittard white chocolate chips, famous flavor from the Pier 39.
- 3. BlueWich: Two chocolate chip cookies with buttercream icing in between.
- 4. Chocolate Chip: Our top selling cookie flavor with Guittard semi-sweet chocolate chips.
- 5. <u>Chocolate Chip M&M:</u> A colorful chocolate chip cookie combined with the famous Mars candy. Each cookie is baked with seasonal M&M's throughout the year.
- 6. <u>Cinnamon Delight:</u> (Snickerdoodle): Our sugar cookie infused with cinnamon, and then rolled in a cinnamon and sugar mixture.
- 7. Confetti "Birthday": Sugar with Birthday extract and carnival-colored sprinkles mixed into the cookie!
- 8. Cookies & Cream (OMG): Our sugar cookie dough mixed and rolled in Oreo Cookies!
- 9. Lemon Delight: Sugar cookie meets lemon extract for a wonderful taste of summer all year round.
- 10. Milk Chocolate: Guittard Milk Chocolate in our brown sugar dough.
- 11. Oatmeal Raisin: Raisins, oats, and a touch of sweet coconut.
- 12. **Sugar Old-fashioned:** Just an incredible old fashion sugar cookie. Just that simple. We roll in pure cane sugar!
- 13. Sugar with Sprinkles: Our sugar cookie dough balls are rolled in colorful sprinkles for each season of the year.
- 14. Sugar Iced: Sugar cookie with a delicious layer of buttercream icing on the top of the cookie.
- 15. Sugar Iced with Sprinkles: Our sugar cookies with delicious buttercream icing and then dipped in seasonal sprinkles.
- 16. Triple Chocolate: Three Guittard chocolates together, semi-sweet, Oban-dark chocolate, and milk chocolate.
- 17. White Chocolate Chip: The smooth gourmet Guittard White Chocolate made in chip form in the mid-80s just for Blue Chip Cookies,
- 18. Cookie of the Month: Unique flavors that are favorites during that Month of the Year!

NUT FLAVORS



- 1. <u>Almond Toffee Chip:</u> A savory blend of almonds, mixed with toffee brickle, and the smooth and delicious semi-sweet chocolate chips.
- 2. <u>Blue Chip Joy:</u> A marriage of almonds, coconut, and semi-sweet chocolate chips comes together for a whimsical delight and brings much JOY!
- 3. Blue Chip Royale: Slivered almonds meet with white chocolate chips and toffee bits that offer a tasty treat fit for royalty.
- 4. Chocolate Chip Macadamia: Macadamia: Chocolate Chip Cookie with Macadamia Nut pieces
- 5. Chocolate Chip Pecan: Macadamia: Chocolate Chip Cookie with Pecans pieces.
- 6. Chocolate Chip Walnut: Chocolate Chip Cookie with Walnut pieces
- 7. Coconut Chew: Our brown sugar dough with coconut and Hawaiian Macadamia Nut pieces.
- 8. **Peanut Butter:** Our signature dough is married with premium creamy-smooth peanut butter.
- 9. **Peanut Butter Surprise:** Peanut Butter cookie with a Milk Chocolate surprise inside. Alias, the Buckeye Cookie.
- 10. White Chocolate Macadamia: The first bakery to introduce the White Chocolate Chip Macadamia to the public. Our very own creation dates to 1982. This buttery-rich cookie with white chocolate pieces surrounded by macadamia nuts is truly decadent. Warning: this cookie may be habit-forming.



OTHER SEASONAL FLAVORS



1. January: Chocolate Chip Cheesecake

2. February: Red Velvet

3. March: Chocolate Chip Mint

4. April: Peanut Butter Rush

5. May: Creamsicle

6. June: Salted Caramel

7. July: Black Raspberry Chocolate Chip

8. August: Smores

9. **September:** Triple Treat

10. October: Pumpkin Spice

11. November: Apple Pie

12. December: Peppermint White Chocolate

Special requests, ask us to make a flavor.

MAKING THE GIFT SPECIAL















Please work with us to personalize with a card, crinkle paper, sticker, belly band, logo and more.

EVERYDAY GIFT BOXES



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PREPARE, PAYMENT, PROCESS, POLICY

PREPARE

Download the order form and fill out. Send to us by email to orders@bluechipcookies.com. We review your order, purchase the necessary ingredients, create any customization materials, upload and validate your address list, make corrections. Communicate to you the ship date and arrival date.

PAYMENT

We accept American Express, Visa, Mastercard, and Discover. Payment in full must be paid prior to shipment and to secure shipping date.

PROCESS

We ship your cookie gifts, track the shipping. Our goal is to deliver your cookie gifts within 1-2 shipping days! You will receive an email when the gift is shipped and delivered.

SHIPPING POLICY

Due to the perishable nature of our products, we do not accept returns and all sales are final. We cannot be responsible for incorrect addresses provided, recipients no longer at an address, road conditions, or weather-related delays; we hope you understand. We have negotiated excellent shipping rates with FedEx and USPS and pass those directly on to our customers.

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INFORMATION



www.bluechipcookiesdirect.com



DOWNLOAD ORDER FORM



Blue Chip Cookies 5991 Meijer Drive Suite 24 Milford, OH 45150



EMAIL

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bob@bluechipcookies.com (licensing)



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