

Blue Chip Cookies Direct

THE ULTIMATE GUIDE TO CORPORATE GIFTING

OCTOBER-DECEMBER 2023
HOLIDAY GUIDE

DUE TO HIGH CUSTOMER LOYALTY YEAR AFTER
YEAR, BAKING/SHIPPING SLOTS FILL UP FAST!

www.bluechipcookiesdirect.com



TRENDING TODAY...

AVAILABLE WEEKS---FILLING UP FAST! We are a boutique cookie company so we do the little things that make your gifts unique.

Week of November 18-LIMITED AVAILABILITY

Week of November 25-FULL

Week of December 2-FULL

Week of December 9-FULL

Week of December 16-FULL

Week of December 23-LIMITED AVAILABILITY

Week of December 30-AVAILABILITY

January 6, 2024-AVAILABILITY

January 15, 2024-AVAILABILITY

January 22, 2024-AVAILABILITY

Corporate orders are 30 or more addresses, Please place all other orders, smaller orders, at our online store at www.bluechipcookiesdirect.com. The holiday store will be up November 5, 2023 for online ordering.

We would love to be part of your holiday gift giving...please consider "Happy New Year Gifts!"

1

We have updated our packaging in order to provide more pricing options and more environmentally friendly solutions to all our customers.

2

Corporate Orders for Holiday, Due No Later: First Come, First Serve. Limited space. Due Date: 11/1/2023. We fill up fast. Tin must be ordered and paid by 11/1/2023.

3

Pricing is subject to change, lock in soon. Shipping costs are driven by carrier and can increase without notice. We use USPS and UPS.

4

We are creative, so tell us what you want and we will try to deliver on your vision with personalization and customization.

5

Payment in full for cookie gifts and shipping is required for Holiday Corporate Orders by 11/1/2023 to ship in November or December.

6

Please consider shipping for the New Year or for Thanksgiving. Great way to make an impression and standout.



CREATE THE PERFECT GIFT



- 01** Pick the Perfect Cookie Product for Your Gift—from 2 to 42!
- 02** Select Your Favorite Flavors from our Delicious Core and Deluxe options.
- 03** Pick the Perfect Packaging to Suit Your Budget.
- 04** Add Your Own Special Touch to Make it Uniquely Yours.
- 05** Finalize the **The Four Ps**: Prepare, Payment, Process, and Policies.
- 06** Sit back and Enjoy Watching Happiness Deliver.

STEP 1: YOUR PRODUCT

7 Unique Products that will meet the needs of any budget.



Feast your eyes on our cookie-delicious offerings, available in increments of two cookies per bag.

- Want to send something to show appreciation? Try our **Sweet Treat** box of 2 cookies for **\$10.75**.
- **The Fab Four** pack of 4 cookies and 2 flavors for **\$15.75** is a crowd-pleaser.
- Take it up a notch with our **Excellent Eight**, 8 cookies and 4 great flavors you choose for **\$23.50**. *
- **MyWay Holiday Assortment Box!** You choose 6 flavors, 12 cookies, **starting at \$33.50*-All in One Mailer.*****
- Our best-selling **Premium Holiday Portfolio Box** offers 12 cookies, our top 5 flavors (Chocolate Chip-4, Cinnamon Delight-2, Peanut Butter-2, Sugar with Holiday Sprinkle-2, and White Chocolate-2) and the Cookie of the Season-2, **starting at \$32.00-All in One Mailer**.
- **Sweet 16** is exactly that, select up to 8 flavors and choose a beautiful *cookie tin or premier magnetic keepsake box*, for **\$55.00**.
- **Tis the Season is our version of 12 Days of Christmas in a Box**-12 Different flavors to choose from (No Nuts Option available), **starting at \$65.00-All in One Mailer** or Upgrade to a Designer Boxes, Keepsake Box or Big Tin. *
- **The Deluxe Trio Box** lets you choose up to 18 flavors and your special keepsake magnetic box color, for **\$95.00**.
Upgrade to a Big Tin for additional \$5.00.

*Upgrade to Designer Belly Band Gift Box for \$3.00 | Upgrade to Magnetic Keepsake Box-\$7.00 | Upgrade to a Big Tin for \$10.00

***Extra 2 cookies can be added to this box for \$4.00/\$4.25

Shipping not included, average is \$11.95/12-14 cookies.

STEP 2: YOUR FLAVORS



PREMIUM PORTFOLIO is the Best Selling Assortment made up of Chocolate Chip (2), Cinnamon (2), Peanut Butter (2), Sugar with Seasonal Sprinkles(2), White Chocolate Chip (2), and our Cookie of the Holiday Season! (2)



STEP 2: YOUR FLAVORS



CORE FLAVORS: Chocolate Chip, Chocolate Chip Seasonal M&M, Cinnamon Delight (Snickerdoodle), Cookies & Cream (OMG), Oatmeal Raisin, Peanut Butter, Pumpkin Spice, Sugar Cookie, Sugar with Seasonal Sprinkles, White Chocolate Chip. (Add on price-\$4.00/flavor.)



STEP 2: YOUR FLAVORS

DELUXE FLAVORS: Almond Toffee, Blue Chip Joy, Blue Chip Royale, Chocolate Chip Walnut, Cranberry & Cream, Sugar Iced, Sugar Iced with Sprinkles, Triple Chocolate, White Chocolate Macadamia. Only available for 8 or more cookie products. (Add on price-\$4.25/flavor.)

(Special Requests for other flavors will be considered if ordered by 11/1/23.)



STEP 3: YOUR PACKAGING



All In One Mailer Box is our new initiative to minimize packaging, maximize recycling opportunities, and reduce costs for our customers. It comes with a theme card and matching crinkle paper for the season or your special message with a theme card, like "Happy Birthday." These boxes can be customized easily on the inside. White or Kraft.



2 Cookies, 1 Core flavor

→ Create Your Special Message



4 Cookies, 2 Core flavors

→ Create Your Special Message



8-14 Cookies,

you choose 4-7 flavors.

→ Create Your Special Message.

STEP 3: YOUR PACKAGING

Holiday lineup of belly band designer boxes. Up to 11 different choices.

12-14 Cookies.

This gift box then goes into a brown shipping box for delivery. These can be customized with a logo sticker and message.



Our Holiday Gift Box with Belly Band–Upgrade cost \$3.00/box.

Choose from our many themes, for the holiday season. We match the crinkle paper to the belly band and will customize your box. Holds 12-14 Cookies.



STEP 3: YOUR PACKAGING-

Everyday lineup of belly band designer gift boxes. Up to 10 different choices.
12-14 Cookies per box.



Our Gift Box with Belly Band-Upgrade cost \$2.00/box

Choose from our many themes, everyday to seasonal. We match the crinkle paper to the belly band.
If multiple dozen goes into one box, \$3.00/box.

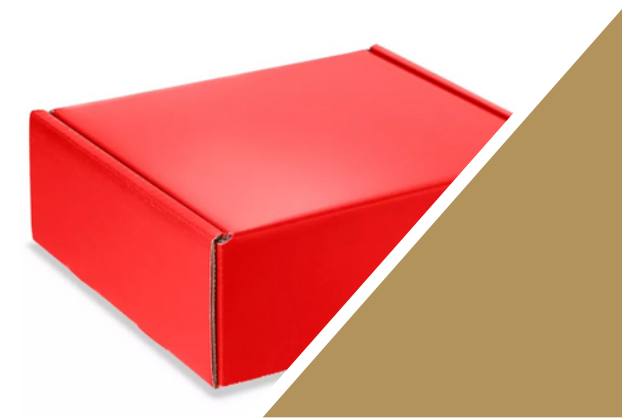


STEP 3: YOUR PACKAGING

16, 18, 24, 28, Cookies can be packaged in our “All-In-One Box or upgraded to our “Keepsake Magnetic Gift Box!” These can be customized with a logo sticker and short message.



All-in-One Colored Mailer
We decorate the inside to make it fun and a “WOW.” when opened.
This style box is used for 24, 28 cookies.
Colors come in Red, Blue, Green, White and Matrix Blue. Included in price for the Tis the Season or if you buy 2 dozen.



Magnetic Keepsake Gift Boxes are put into an additional brown shipping box. Each box is decorated on the inside with matching crinkle paper. This style box can be used for 16*, 24, 28, 36. We add a nice touch of class with a bow and your gift message. **The Deluxe Trio and Sweet 16** comes with this keepsake gift box.

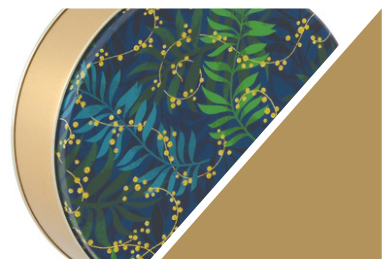
Price-\$7.00 if upgrading Tis the Season.

*16 Cookie magnetic box only comes in Red and White



STEP 3: YOUR PACKAGING-

Tins for 12-42 Cookies. Deadline-November 1, 2023.



2023 Selection of Round Tin for the Sweet 16 Product. Included in Price. Upgrade-\$10.00 for 12 or 14 cookies. Pre-order are required by 11/1/2023.



Upgrade-\$13.00 for 18 or more Cookies. Pre-orders required by 11/1/2023. Limited stock if not pre-ordered.



STEP 4: PERSONALIZE YOUR GIFT



01 GIFT MESSAGE IN COLOR WITH LOGO-FREE- and FUN CARD-12 Cookies or More

02 STICKER ON BOX, TIN OR BLUE CHIP CARD IN STOCK-.50 cents per box.

03 CUSTOMIZED CARD-LEAD TIME .50 cents per card.

04 INSERT OR ADHERE SOMETHING YOU SEND US--FREE.

05 OTHER-TALK TO DONNA ABOUT YOUR IDEAS-TBD COST

STEP 5: The 4 Ps

Send all correspondence to donna@bluechipcookies.com
1.800.888.YUMM (9866)
5991 Meijer Drive, Suite 24, Milford, OH 45150

1 PREPARE

Once you've had a chat with Donna, keep an eagle eye out for a fancy order form with the Address Template Attached. Take a moment to double-check that it's just what we talked about. The brilliant team over at Blue Chip will grab all the essential ingredients, whip up any custom goodies, and give your address list a good once-over. Just remember, we'll only accept addresses through our form.

2 PAYMENT

Dough time! We're happy to take your dough for our dough via American Express, Visa, Mastercard, and Discover, with a little discount for you savvy savers out there. Just remember, to nail down your shipping date, you'll need to pay the full amount beforehand for cookies and shipping. And speaking of shipping, double-check that delivery address, please! We don't want any unexpected charges landing in your lap due to a typo.

3 PROCESS

We take the hassle out of sending your sweet cookie treats. Once you've picked out your gifts, we'll handle the rest, including tracking them all the way to your door in 1-3 shipping days. And, to keep you in the loop, we'll ping you an email when your goodies are on their way and when they've safely arrived. **The average shipping for 12 cookies is \$11.95 nationally.**

4 POLICY

Our goods are on the delicate side, so once they're out the door, they're off to their new home. Sorry, no take-backsies. On the off and small chance that your package doesn't make it to its intended destination due to an oopsie with the address, a change of plans, or even a wild weather spell, we can't be held responsible. If sent by UPS they will correct the address for \$20.00, which we will send you an invoice, USPS just returns it. We will reship it at 50% the cost, plus shipping.

STEP 6: HAPPINESS DELIVERED

Send all correspondence to donna@bluechipcookies.com

1.800.888.YUMM (9866)

5991 Meijer Drive, Suite 24, Milford, OH 45150

- On the day we ship, your cookies, we will send you some cookies too! Enjoy a sample of what you ordered, if ordered and paid in full by 11/1/2023, we send 1 dozen for every 35 dozen you order, up to 10 dozen.
- We will track your orders and determine if there are any issues and let you know.
- Sit back and enjoy as your clients, employees, friends, colleagues, and family have their sweet holiday experience.

