

Blue Chip Cookies Direct

CORPORATE GIFT GUIDE 2024

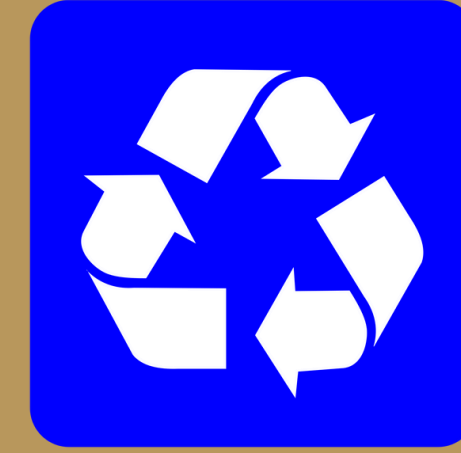
www.bluechipcookiesdirect.com

- *Our Mantra- We are not fancy, just a fantastic cookie.*
- *Our Cookies are inside the dough, not on top of the icing.*
- *Our Purpose-We deliver happiness in a box at affordable prices.*
- *Our Commitment—We are experts at sending corporate gifts and will be happy to exceed your expectations.*
- *Our Tagline- Life is Sweet, Enjoy Every Morsel.*
- *Corporate Orders are 20 addresses or more.*



OUR STRATEGIC FOCUS

Eco-friendly Packaging and Baking Facility by 1/1/2025.



All of our decision regarding packaging and materials we use these guiding questions:

Are they recyclable?

Are they reusable?

Are they easily recyclable?

Is the packaging necessary?

Can we save our customers money?

Update:

- **It is estimated we have saved \$5.00 per box for our customers if they buy the “All in One Box” vs. the Upgraded Box.**
- **98% of orders are fully recyclable. We are delighted to say that we are almost at 100% with our packaging goals except for stickers, and we hope to be fully transitioned to cards or other fun things.**
- **We have fully trained our staff recycle all ingredient bags, boxes, carton, jugs, containers, and other materials and have bins around the facility to support this initiative.**
- **We now have 2 dumpsters—one for items that cannot be recycled and one for recyclables.**

STEP 1: SELECT YOUR PRODUCT

Corporate Order Minimum is 20 Addresses--Shipping Included--USPS Ground Advantage.



The Cookie Card

2 Cookies
One Flavor
\$10.95
Shipping Included
USPS Ground Advantage

All-In-One Gift Box Customizable



The Fab Four

4 Cookies
Two Flavors
\$15.95
Shipping Included
USPS Ground Advantage

All-In-One Gift Box Customizable



The Sensational Six

6 Cookies
Three Flavors
\$23.95
Shipping Included
USPS Priority Mail

All-In-One Box Customizable



The Excellent Eight

8 Cookies
Four Flavors
\$29.95
Shipping Included
USPS Priority

All-In-One Box Customizable

STEP 1: SELECT YOUR PRODUCT

Corporate Order Minimum is 20 Addresses--Shipping Not Included---USPS Priority Mail or UPS 2 Day Air.



The Myway Box



The Premium Portfolio



The Baker's Dozen
Chocolate Chip



The Sweet 16

**12 Cookies
Six Flavors**

You pick your favorite 6 flavors.

\$32.95

Shipping Not Included

USPS Priority or UPS Air
Add a 7th flavor for \$4.00

Packaging Options-Customizable
All-In-One Box-Each box ships
separatel

**14 Cookies
Seven Flavors**

7 Flavors: Chocolate Chip, Cinnamon Delight,
Peanut Butter, Sugar with Sprinkles, White
Chocolate Chip, Cookie of the Month and then
you choose a 7th flavor from the core list.

(2 Cookies FREE)

\$32.95

Shipping Not Included

USPS Priority or UPS Air
Add 8th flavor for \$4.00

Packaging Options-Customizable
All-In-One Box-Each box ships separatel

**14 Cookies
One flavor**

Choose from Chocolate Chip, Cinnamon
Delight, Peanut Butter, Sugar Sprinkle,
White Chocolate Chip, Cookie of the
Month (2 Cookies FREE)

\$32.95

Shipping Not Included

USPS Priority or UPS Air
Add 8th flavor for \$4.00

Packaging Options-Customizable
All-In-One Box-Each box ships
separatel

**16 Cookies
Eight Flavors**

Create your beautiful gift. Choose 8
Flavors, your card, the color of the
magnetic box.

\$49.95

Shipping Not Included

USPS Priority or UPS Air

Packaging-Customizable
Beautiful Magnetic Keepsake Box
Included: white or red.
Customizable Insert on Top of Box.

STEP 1: SELECT YOUR PRODUCT

Corporate Order Minimum is 20 Addresses--Shipping Not Included--USPS Priority Mail or UPS.



All Occasions Cookie Box

**12 Cookies
Six Flavors**

You pick your favorite 6 flavors.
Choose your theme box

\$34.95

Shipping Not Included

USPS Priority or UPS Air
add a 7th flavor for \$4.00



The Great 28--Also Known as "Tis the Season!"

**28 Cookies
Fourteen Flavors**

You pick your favorite twelve flavors, and we add ONE flavor
for FREE (2 cookies)

Each package comes with two boxes with our "unique" box
wraps of your choosing. See page 8.

\$69.50

Shipping Not Included

USPS Priority or UPS Air



The Deluxe Trio

**36 Cookies
Eighteen Flavors**

Create the Ultimate Gift of Cookies.
You choose the flavors and the magnetic box color.

\$95.00

Shipping Not Included

USPS Priority or UPS Air

Packaging Options-Customizable
Add a 7th Flavor, \$3.00
Multiple Boxes can be shipped together.

Packaging Options-Customizable
Multiple Boxes can be shipped
together.

Packaging-Customizable
Beautiful Magnetic Keepsake Box Included. Multiple
boxes can be shipped together.
Customizable Insert on Top of Box.

STEP 2: SELECT YOUR FLAVORS-CORE LIST

*These are considered Core Flavors. Pick from this list for Premium Portfolio Free Cookie Flavor.
Corporate Order Minimum is 20 Addresses*



CHOCOLATE CHIP

Semi-Sweet



CHOCOLATE CHIP M&M



COOKIES & CREAM

Also available in Gluten sensitive



CINNAMON DELIGHT

AKA--SNICKERDOODLE



CONFETTI BIRTHDAY CAKE



LEMON DELIGHT



OATMEAL RAISIN



CREAMY PEANUT BUTTER



CLASSIC SUGAR

Also available in Gluten sensitive



SUGAR M&M



SUGAR SPRINKLES



WHITE CHOCOLATE CHIP



STEP 2: YOUR FLAVORS

These are considered MyWay Flavors. When choosing any of these for your assortment it will be considered a MyWay. These are not available in the Premium Assortment as the Free Flavor. Corporate Order Minimum is 20 Addresses



**Check Website
for other seasonal and
specialty flavor offerings.**

ALMOND TOFFEE

Semi-Sweet, Toffee, Almonds



BERRIES & CREAM

*White Chocolate, Cherries, Cranberries,
Blueberries*



BLUE CHIP ROYALE

White Chocolate, Toffee and Almonds



CHIPSTER SANDWICH



PEANUT BUTTER FUDGE



SUGAR ICED (BUTTERCREAM)



SUGAR ICED WITH SPRINKLES



TRIPLE CHOCOLATE



WHITE CHOCOLATE MACADAMIA



STEP 3: CHOOSE YOUR PACKAGING-

OUR DESIGNER CARDS OR MAKE YOUR OWN

You can choose from our designer cards to include with your “All in One” gifts or Create Your Own Card



STEP 3: CHOOSE YOUR PACKAGING-

OUR GIFT BOX WITH ALL OCCASION BELLY BAND

You can choose from our theme boxes if you'd like to upgrade to one of unique designs. Festive crinkle paper is added to each box. We can apply stickers or insert a special card. Each Box holds 14-16 cookies. Other designs available. Customization is available with 3 week lead time-create your own belly band.



STEP 3: CHOOSE YOUR PACKAGING

16-36 Cookies can be packaged in our “Keepsake Magnetic Gift Box!” These can be customized with a logo insert, a special 5 x 7 card on the top of the box and short message.



Magnetic Keepsake Gift Boxes are put into an additional brown shipping box. Each box is decorated on the inside with matching crinkle paper. This style box can be used for 16*, 24, 28, 32. We add a nice touch of class with a bow and your gift message.

Customize with a 5 x 7 card that highlights your logo and personalized message.



STEP 4: MAKE IT YOUR OWN!



Personalize your
gift and make it
unique.



01

INCLUDED-Colored insert with customized message. FREE.

02

CREATE YOUR OWN BELLY BAND-LEAD TIME 14 days, 100 belly bands or more. \$3.00 per box.

03

CUSTOMIZE A CARD-5 x 7, looks great with Kraft Boxes or for any magnetic box.. Order 100, included in price.
7 Day lead time.

04

YOUR INSERTS-5 days lead time.
Just send us what you want us to insert.
FREE

05

Our "Theme" Cards that we add into each box are included in price.

EMAIL ORDERS@BLUECHIPCOOKIES.COM

STEP 5: The 4 Ps

Send all correspondence to donna@bluechipcookies.com
1.800.888.YUMM (9866)
5991 Meijer Drive, Suite 24, Milford, OH 45150



1 PREPARE

Once you've had a chat with Donna, keep an eagle eye out for a fancy order form with the Address Template Attached. Take a moment to double-check that it's just what we talked about. The brilliant team over at Blue Chip will grab all the essential ingredients, whip up any custom goodies, and give your address list a good once-over. Just remember, we'll only accept addresses through our form.

2 PAYMENT

Dough time! We're happy to take your dough for our dough via American Express, Visa, Mastercard, and Discover, with a little discount for you savvy savers out there. Just remember, to nail down your shipping date, you'll need to pay the full amount beforehand for cookies and shipping. And speaking of shipping, double-check that delivery address, please! We don't want any unexpected charges landing in your lap due to a typo.

3 PROCESS

We take the hassle out of sending your sweet cookie treats. Once you've picked out your gifts, we'll handle the rest, including tracking them all the way to your door in 1-3 shipping days. And, to keep you in the loop, we'll ping you an email when your goodies are on their way and when they've safely arrived. **The average shipping for 12-14 cookies is \$11.95 nationally.**

4 POLICY

Our goods are on the delicate side, so once they're out the door, they're off to their new home. Sorry, no take-backsies. On the off and small chance that your package doesn't make it to its intended destination due to an oopsie with the address, a change of plans, or even a wild weather spell, we can't be held responsible. All sales are final but we will look at each situation and see what we can do to make it a SWEET experience.

STEP 6: HAPPINESS DELIVERED

Send all correspondence to donna@bluechipcookies.com
1.800.888.YUMM (9866)
5991 Meijer Drive, Suite 24, Milford, OH 45150



- On the day we ship, your cookies, we will send you some cookies too! Enjoy a sample of what you ordered.
- We will track your orders and determine if there are any issues and let you know.
- Sit back and enjoy as your clients, employees, friends, colleagues, and family have their sweet holiday experience.

