



Blue Chip Cookies Direct

CORPORATE

GIFT GUIDE 2024/2025

DECEMBER-JANUARY

www.bluechipcookiesdirect.com

- *Our Mantra- We are not fancy, just a fantastic cookie.*
- *Our Cookies are inside the cookie not on top of the icing.*
- *Our Purpose-We deliver happiness in a box at affordable prices.*
- *Our Commitment—We are experts at sending corporate gifts and will be happy to exceed your expectations.*
- *Our Tagline- Life is Sweet, Enjoy Every Morsel.*
- *Corporate Orders are 30 addresses or more.*



OUR STRATEGIC FOCUS

Eco-friendly Packaging and Baking Facility-Achieved



For all of our decisions regarding packaging and materials, we use these guiding questions:

Are they recyclable?

Are they reusable?

Are they easily recyclable?

Do you know if the packaging is necessary?

Can we save our customers money?

Update:



- We have saved \$4.00 per box for our customers when they buy the All in One Shipping & Handling “Bundle Box.”
- As of 11/24/2024, 100% of packaging is fully recyclable or reusable. Just tear off the shipping label and tape, then use the box for something else or recycle.
- We have fully trained our staff to recycle all ingredient bags, boxes, cartons, jugs, containers, and other materials and have bins around the facility to support this initiative.
- We have downsized our facility to save on electricity and gas...making our footprint smaller and more efficient.
- We now offer one price with shipping & handling included in the price. We are leveraging our savings and passing it on to our customers.
- We have been in business for 43 years; Donna Drury-Heine and Bob Heine are the 3rd owners, and the longest ownership will celebrate 20 years in November 2025. “Success requires being resilient, innovative, and customer centric...plus having a superb product that stands the test of time.”

STEP 1: SELECT YOUR PRODUCT

Corporate Order Minimum is 30 Addresses--Shipping & Handling Included--USPS Priority Mail (1-3 days)



The MyWay Box

14 Cookies

Seven Flavors

You pick your favorite seven flavors.

Choose from both Core List of Flavors and Specialty Flavors.

\$45.95

Shipping & Handling Included

USPS Priority

Additional cost for specialty flavors.

Packaging Options-Customizable
All-In-One Box-Each box ships separate.
***Top Corporate Gift**



The Premium Portfolio Box

12 Cookies + 2 FREE

Seven Flavors

Chocolate Chip (4), Cinnamon Delight (2), Peanut Butter (2), Sugar M&M (2).

White Chocolate Chip,

You Pick the 7th Flavor from Core List.

(2 Cookies FREE)

\$41.95

Shipping & Handling Included

USPS Priority

Packaging Options-Customizable
All-In-One Box-Each box ships separate.
***Top Corporate Gift**

STEP 1: SELECT YOUR PRODUCT

Corporate Order Minimum is 30 Addresses--Shipping & Handling Included in Our Prices.



The Cookie Card



The Fab Four



The Signature Six



The Excellent Eight

2 Cookies

Choose one flavor from core list on page 6.

\$10.95

**Shipping & Handling
Included**

USPS Ground Advantage

4 Cookies

Choose two flavors from core list on page 6.

\$15.95

**Shipping & Handling
Included**

USPS Ground Advantage

6 Cookies

Choose three flavors from core list on page 6.

\$23.95

**Shipping & Handling
Included**

USPS Ground Advantage

8 Cookies

Choose three flavors from core list on page 6.

\$31.95

**Shipping & Handling
Included**

USPS Priority

**All-In-One Gift Box Customizable
Holiday or Special Customize
Insert with Logo or message.
*Top Corporate Gift**

**All-In-One Gift Box Customizable
Holiday or Special Customize Insert
with Logo or message.**

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STEP 1: SELECT YOUR PRODUCT

Corporate Order Minimum is 30 Addresses--Shipping & Handling Included---USPS Priority Mail (1-3 days)



All Occasions Cookie Box



The Great 28--Also Known as "Tis the Season!"



Curate Your Keepsake

14 Cookies

Seven Flavors

You pick your favorite six flavors from both flavor lists.

Choose your theme box

\$49.95

Shipping and Handling Included

USPS Priority (1-3 days)

Packaging Options-Customizable
Multiple Boxes can be shipped together and save.

28 Cookies

The Sampler

Our Premium Portfolio and Seasonal Assortment
Each package comes with two boxes with our "unique" box wraps of your choosing. Page 9.

\$82.95

Shipping and Handling Included

USPS Priority (1-3 days)

Packaging Options-Customizable
Multiple Boxes can be shipped together and save.

28 Cookies

You Choose 14 Flavors

Create the Ultimate Gift of Cookies.

You choose the flavors and the magnetic box color; Red, White or Blue!

\$99.95

Shipping & Handling Included

USPS Priority (1-3 days)

Add additional 2 flavors for \$4.00/2 pack.

Packaging-Customizable
Beautiful Magnetic Keepsake Box Included.
Multiple boxes can be shipped together.
Customizable Insert on Top of Box or inside box.

STEP 2: SELECT YOUR FLAVORS-CORE LIST

*These are considered Core Flavors. Pick from this list for Premium Portfolio Free Cookie Flavor.
Corporate Order Minimum is 30 Addresses*



*Colors Change Based on the Holiday/Season

CHOCOLATE CHIP
Semi-Sweet



COOKIES & CREAM
Also available in Gluten sensitive



CINNAMON DELIGHT
AKA--SNICKERDOODLE



CHOCOLATE CHIP M&M



OATMEAL RAISIN



CREAMY PEANUT BUTTER



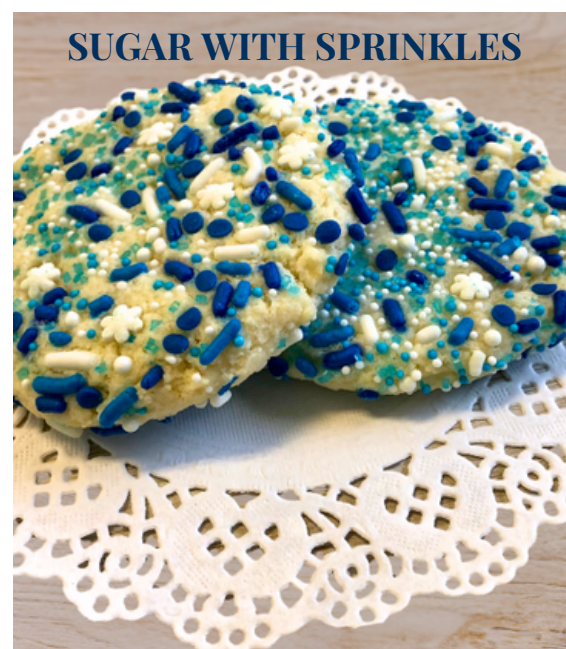
CLASSIC SUGAR
Also available in Gluten sensitive



SUGAR WITH M&MS



SUGAR WITH SPRINKLES



WHITE CHOCOLATE CHIP

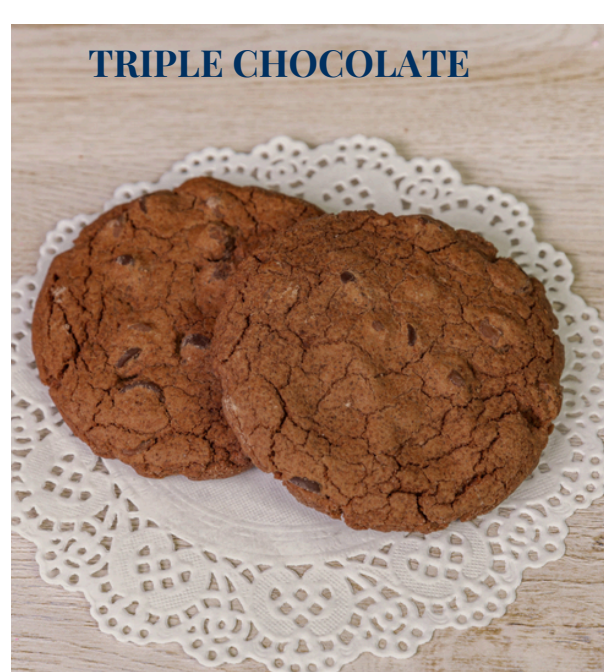
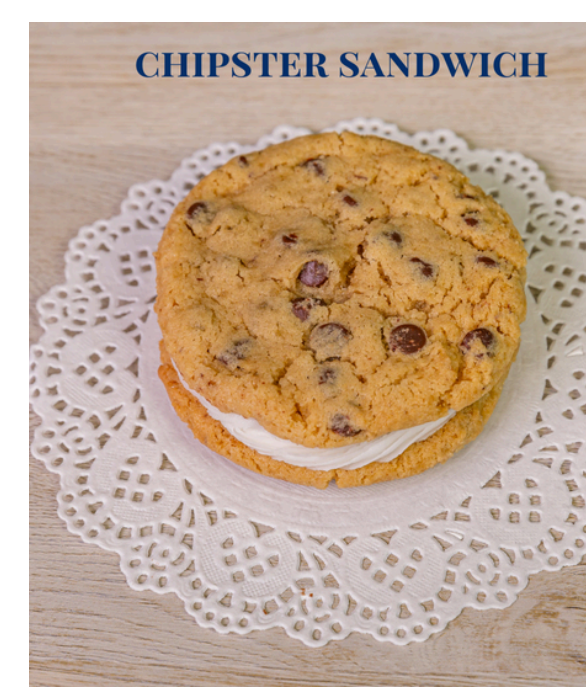


CHOCOLATE PEPPERMINT
CRUNCH



STEP 2: YOUR FLAVORS-SPECIALTY LIST

These are considered MyWay Flavors. When choosing any of these for your assortment it will be considered a MyWay. Corporate Order Minimum is 30 Addresses



STEP 3: CHOOSE YOUR PACKAGING-

OUR DESIGNER CARDS OR MAKE YOUR OWN

You can choose from our designer cards to include with your "All in One" gifts or Create Your Own Card for any Season. Just need 3 weeks lead time.





STEP 3: CHOOSE YOUR PACKAGING-

OUR GIFT BOX WITH ALL OCCASION BELLY BAND

You can choose from our theme boxes if you'd like to upgrade to one of unique designs. Festive crinkle paper is added to each box. We can apply stickers or insert a special card. Each Box holds 14-16 cookies. Other designs available. Customization is available with 3 week lead time—create your own belly band.



STEP 3: CHOOSE YOUR PACKAGING

16-36 Cookies can be packaged in our “Keepsake Magnetic Gift Box!” These can be customized with a logo insert, a special 5 x 7 card on the top of the box and short message.



ONE PIECE

- Boxes create a memory and reminder of you!
- Perfect for storing keepsake items or more.
- Sturdy box with strong magnetic closure.
- High Gloss - Extra glossy shine showcases luxury items.
- Matte - Handsome look for a "wow" factor.
- A Keepsake for Years to Come!



PRICE

- 12-16 Cookies--Add \$10.00 (8 x 8 x 3 1/8)-Included in Price for Sensational Sixteen.
- 24-36 Cookies--Add \$12.00 (10 x 10 x 4 1/2)-Included in price for Curate You Keepsake
- You can customize it with a 5 x 7 card highlighting your logo and personalized message.
- Red, White and Navy Blue.



STEP 4: MAKE IT YOUR OWN!



Personalize your gift and make it unique.



- 01** INCLUDED- Colored insert with customized message. FREE.
- 02** CREATE YOUR OWN BELLY BAND- LEAD TIME 14 days, 100 belly bands or more. \$3.00 per box.
- 03** CUSTOMIZE A CARD- 5 x 7, looks great with Kraft Boxes or for any magnetic box.. Order 100, included in price. 7 Day lead time.
- 04** YOUR INSERTS- 5 days lead time. Just send us what you want us to insert. FREE
- 05** Our "Theme" Cards that we add into each box are included in price.

EMAIL ORDERS@BLUECHIPCOOKIES.COM

STEP 5: The 4 Ps

Send all correspondence to donna@bluechipcookies.com
1.800.888.YUMM (9866)
5991 Meijer Drive, Suite 24, Milford, OH 45150



1 PREPARE

After your conversation with Donna, please refer to the attached order form she will send to via email which includes the address template. Take a moment to verify that it aligns with our discussion. The talented team at Blue Chip will procure all the necessary ingredients, prepare any customized items, and thoroughly review your address list. Please note that we will only accept addresses submitted through our designated form and they must be USPS addresses. We accept PO boxes.

2 PAYMENT

It's time to make a purchase! We are pleased to accept payments via American Express, Visa, Mastercard, and Discover, and we offer a discount for those savvy savers among you. Please remember to confirm your shipping date.

A deposit of 30% is required at the time of order, with the remaining balance due two weeks prior to shipping. Additionally, we kindly ask you to verify your delivery addresses to avoid any unexpected charges resulting from typographical errors.

3 PROCESS

We eliminate the hassle of sending your delightful cookie gifts. Once you select your treats, we will manage the entire process, including tracking your order to your doorstep within 1 to 3 shipping days. To keep you informed, we will send you an email notification when your goodies are en route and once they have safely arrived.

4 POLICY

Our cookies are not returnable, so they're off to their new home once they're out the door. Sorry, no take-backsies. On the off and slight chance that your package doesn't reach its intended destination due to an oopsie with the address, a change of plans, or even a wild weather spell, we can't be held responsible. All sales are final, but we will look at each situation and see what we can do to make it a SWEET experience.

STEP 6: HAPPINESS DELIVERED

Send all correspondence to donna@bluechipcookies.com

1.800.888.YUMM (9866)

5991 Meijer Drive, Suite 24, Milford, OH 45150



- **On the day we ship, your cookies, we will send you some cookies too! Enjoy a sample of what you ordered.**
- **We will track your orders and determine if there are any issues and let you know.**
- **Sit back and enjoy as your clients, employees, friends, colleagues, and family have a sweet experience.**
- **We offer UPS Air as an option, or overnight delivery for additional cost.**

